

2021 Scunthorpe Accelerator for Manufacturing/Advanced Engineering businesses (delivered virtually)

Date	Time	Presenter	Session
WEEK 1	-	-	-
Tues 1 st June 21	2 hours	Rebecca Webster, Business advisor	Induction
Wed 2 nd June 21	30 mins	Sophie Karaer, Director, Soka Studio	Meet the entrepreneur: Informal round table discussion
Wed 2 nd June 21	30 mins	Chris Wilson, Director, Scape360	Meet the entrepreneur: Informal round table discussion
WEEK 2	-	-	-
Tues 8 th June 21	½ day	Simon Meadows, Business Coach, Sterling Coaching	Effective Business Plans (part 1): Interactive workshop
Wed 9 th June 21	½ day	Simon Meadows, Business Coach, Sterling Coaching	Effective Business Plans (part 2): Interactive workshop
WEEK 3	-	-	-
Tues 15 th June 21	½ day	Emma van Nieuwenhuijzen, Senior Marketing Manager, Shooting Star	How to write a Killer Marketing Plan (part 1): Interactive workshop
Wed 16 th June 21	½ day	Emma van Nieuwenhuijzen, Senior Marketing Manager, Shooting Star	How to write a Killer Marketing Plan (part 2): Interactive workshop
WEEK 4	-	-	-
Tues 22 June 21	1 hour	Mike Stokes, Director, Exportential Ltd	International trade for manufacturing businesses
Wed 23 rd June 21	2 hours	Dave Ashby, TMT sector specialist, NatWest plus others	Meet the industry experts: Panel session with Manufacturing businesses
WEEK 5	-	-	-
Tues 29 th June 21	2 hours	Rebecca Webster, Business Advisor	Effective Business Administration: KPIs & the drivers of profitability
Wed 30 th June 21	½ day	Craig Collinson, Leadership & Communications consultant, Craig Collinson Ltd	Effective Communications: Interactive workshop
WEEK 6	-	-	-
Tues 6 th July 21	2 hours	Russell Copley, Director, Greenborough	Funding your growth
Tues 6 th July 21	1 hour	Amber Lauder, Local Enterprise Manager, NatWest	How to deliver a great pitch
Wed 7 th July 21	1 hour	Laura Mallaburn, Business Support & Angel Network Manager, Lincoln Science & Innovation Park	Investment readiness & what makes a great pitch
Wed 7 th July 21	30 mins	Will De Ath, Director, Everfund	Meet the entrepreneur: Informal round table discussion
WEEK 7	-	-	-
Wed 14 th July 21	½ day	Craig Collinson, Leadership & Communications consultant, Craig Collinson Ltd	Perfecting the pitch: Pitching practice with feedback
Wed 15 th July 21	Tbc	Rebecca Webster, Business Advisor	Perfecting the pitch: Pitching practice if needed
WEEK 8			-
Tues 20 th July 21	Tbc	The panel: Tbc	Pitching event – group 1: 20 min slot per participant
Wed 21 st July 21	Tbc		Pitching event – group 2: 20 min slot per participant