

2021 Grimsby Accelerator for Logistics businesses (delivered virtually)

Date	Time	Presenter	Session
WEEK 1	-	-	-
Tues 28 th Sept 21	2 hours	Rebecca Webster, Business advisor	Induction
Wed 29 th Sept 21	30 mins	Sophie Karaer, Director, Soka Studio	Meet the entrepreneur: Informal round table discussion
Wed 29 th Sept 21	30 mins	Chris Wilson, Director, Scape360	Meet the entrepreneur: Informal round table discussion
WEEK 2			
Tues 5 th Oct 21	½ day	Stuart Hartley, Business Coach, Incrementa	Effective Business Plans (part 1): Interactive workshop
Wed 6 th Oct 21	½ day	Stuart Hartley, Business Coach, Incrementa	Effective Business Plans (part 2): Interactive workshop
WEEK 3	-	-	-
Tues 12 th Oct 21	½ day	Emma van Nieuwenhuijzen, Senior Marketing Manager, Shooting Star	How to write a Killer Marketing Plan (part 1): Interactive workshop
Wed 13 th Oct 21	½ day	Emma van Nieuwenhuijzen, Senior Marketing Manager, Shooting Star	How to write a Killer Marketing Plan (part 2): Interactive workshop
WEEK 4	-	-	-
Tues 19 th Oct 21	1 hour	Mike Stokes, Director, Exportential Ltd	International trade for manufacturing businesses
Wed 20 th Oct 21	2 hours	Keith Reynolds, Logistics Sector specialist, NatWest plus others	Meet the industry experts: Panel session with Manufacturing businesses
WEEK 5	-	-	-
Tues 2 nd Nov 21	2 hours		Effective Business Administration: KPIs & the drivers of profitability
Wed 3 rd Nov 21	½ day		Effective Communications: Interactive workshop
WEEK 6	-	-	-
Tues 9 th Nov 21	2 hours	Russell Copley, Director, Greenborough	Funding your growth
Tues 9 th Nov 21	1 hour	Amber Lauder, Local Enterprise Manager, NatWest	How to deliver a great pitch
Wed 10 th Nov 21	1 hour	Laura Mallaburn, Business Support & Angel Network Manager, Lincoln Science & Innovation Park	Investment readiness & what makes a great pitch
Wed 10 th Nov 21	30 mins	Will De Ath, Director, Everfund	Meet the entrepreneur: Informal round table discussion
WEEK 7	-	-	-
Tues 16 th Nov 21	½ day	Craig Collinson, Leadership & Communications consultant, Craig Collinson Ltd	Perfecting the pitch: Pitching practice with feedback
Wed 17 th Nov 21	Tbc	Rebecca Webster, Business Advisor	Perfecting the pitch: Pitching practice if needed
WEEK 8			
Tues 23 rd Nov 21	Tbc	The panel: Tbc	Pitching event – group 1: 20 min slot per participant
Wed 24 th Nov 21	Tbc		Pitching event – group 1: 20 min slot per participant